

REP HEADLINE# 6305947 TRF# 493683
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680

CREDIT ADVISORY : AGENCY CREDIT RISK !! !
ORDER WORKSHEET : HARRIS REPORT FROM REP SEP21/12 13.22
* * *CHANGES* * * * * WFSB-TV ***

ADV # ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHWEIDEL
600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

ORDER # CONTRACT # 6305947 CLASS: NATL. LOCAL REGIONAL
PRDCT LINDA MCMAHON 4 SENA EST#1312 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP18/12 SEP24/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE SEP21/12 13.22

REP: REVISED ORDER
REMOVED 1 SPOT LNS 15, 17, 18
NEW TTL 143000
PLS CFM
THANKS, MIKE FOR HEATHER
CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EM12009
IDB#1021 TV INVOICE#9912736

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE# : : : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1312
AGENCY PRODUCT CODE =
15 S 1000P-1100P 30 \$2,000.00 9/20 2 THU
PROGRAM : PERSON OF INTEREST
CON COM1 : PERSON OF INTEREST
2

REP HEADLINE# 6305947 TRF# 493683
MOD# 0: UNAPPROVED REV #1 \$\$\$

REP ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
HARRIS REPORT FROM REP * * CHANGES** SEP21/12 13 - 22
* * * WFSB-TV * * *

:LINE#:		REP	CD:	TIME	PERIOD	LGTH:	SEC:	RATE	START	END	SPTS:	WEEK:	DAY	TOTL:	SPTS:
17	S	900P-1000P			30			\$1,200.00	9/21	9/21	2		FRI	2	
PROGRAM:	CSI:	NY	CON COM1:	CSI:	NY										
18	S	1000P-1100P			30			\$1,500.00	9/21	9/21	2		FRI	2	
PROGRAM:	BLU BLOODS	CON COM1:	BLUE BLOODS												
SEP/12 143000.00															
CONTRACT TOTAL 143000.00															
TOTAL SPOTS 142															

MARKET TOTALS \$260,833 WFSB 3.6% WTNH 21% WTWT 26% WTIC 16% WCTX 1% WCCT 0% WHPX 0%
ACCURATE SHARES

SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Print Date 09/24/12

Page 1 of 5

Contract / Revision		Alt Order #
493683 /		06305947
<u>Product</u>		
LINDA MCMAHON 4 SENA		
Contract Dates	Estimate #	
09/18/12 - 09/24/12	1312	
Advertiser	Original Date / Revision	
McMahon for Senate	09/24/12 / 09/24/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WFSB	Heather Utley	HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	09/18/12	09/21/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$900.00			
2	WFSB	09/18/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					8	\$200.00			
3	WFSB	09/18/12	09/21/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$600.00			
4	WFSB	09/18/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					6	\$300.00			
5	WFSB	09/18/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,500.00			
6	WFSB	09/18/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,500.00			
7	WFSB	09/18/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$2,100.00			
8	WFSB	09/18/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,200.00			
9	WFSB	09/18/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$1,200.00			
10	WFSB	09/18/12	09/21/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$450.00			
11	WFSB	09/18/12	09/21/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-TWTF--					4	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #	
493683 /	06305947	
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312
Advertiser		
McMahon for Senate		
Original Date / Revision		
09/24/12 / 09/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Rate	Type	Spots	Amount
								Week				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		-TWTF--				4	\$600.00			
12	WFSB	09/18/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		-TWTF--				5	\$1,200.00			
13	WFSB	09/18/12	09/18/12	NCIS	8pm-9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		-2----				2	\$4,500.00			
14	WFSB	09/18/12	09/18/12	CBS Prime Special	M-SU 8-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		-1-----				1	\$1,500.00			
N 15	WFSB	09/20/12	09/20/12	Person of Interest	10pm - 11pm		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		---3---				3	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/17/12-09/23/12	Person of Interest		10pm - 11pm	-----Th-----	:30		\$2,000.00	NM		
Credited												
16	WFSB	09/21/12	09/21/12	Undercover Boss	8pm - 9pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----3--				3	\$1,200.00			
N 17	WFSB	09/21/12	09/21/12	CSI: NY	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----3--				3	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WFSB	09/17/12-09/23/12	CSI: NY		9pm - 10pm	-----F-----	:30		\$1,200.00	NM		
Credited												
N 18	WFSB	09/21/12	09/21/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----3--				3	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	WFSB	09/17/12-09/23/12	Blue Bloods		10pm - 11pm	-----F-----	:30		\$1,500.00	NM		
Credited												
19	WFSB	09/22/12	09/22/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----1-				1	\$350.00			
20	WFSB	09/22/12	09/22/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----2-				2	\$450.00			
21	WFSB	09/22/12	09/22/12	CSI	8pm - 9pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----2-				2	\$900.00			
22	WFSB	09/22/12	09/22/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----2-				2	\$900.00			
23	WFSB	09/22/12	09/22/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----2-				2	\$900.00			
24	WFSB	09/23/12	09/23/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12		09/23/12		----2				2	\$350.00			

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #	
493683 /	06305947	
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312
Advertiser		
McMahon for Senate		
Original Date / Revision		
09/24/12 / 09/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
25	WFSB	09/23/12	09/23/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----2				2	\$450.00			
26	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----1				1	\$350.00			
27	WFSB	09/23/12	09/23/12	Jets Football	1:00pm - 7:00pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00			
28	WFSB	09/23/12	09/23/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----1				1	\$7,200.00			
29	WFSB	09/23/12	09/23/12	Delayed 830-930p	830-930p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----1				1	\$1,800.00			
30	WFSB	09/23/12	09/23/12	Delayed The Good Wife	930-1030p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----2				2	\$1,800.00			
31	WFSB	09/23/12	09/23/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/17/12	09/23/12	-----2				2	\$1,600.00			
32	WFSB	09/24/12	09/24/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$900.00			
33	WFSB	09/24/12	09/24/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	2-----				2	\$200.00			
34	WFSB	09/24/12	09/24/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$600.00			
35	WFSB	09/24/12	09/24/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$300.00			
36	WFSB	09/24/12	09/24/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00			
37	WFSB	09/24/12	09/24/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$1,500.00			
38	WFSB	09/24/12	09/24/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$2,100.00			
39	WFSB	09/24/12	09/24/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$1,200.00			
40	WFSB	09/24/12	09/24/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/24/12	09/30/12	1-----				1	\$1,200.00			
41	WFSB	09/24/12	09/24/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$450.00

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Contract / Revision	Alt Order #	
493683 /	06305947	
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312
Advertiser		Original Date / Revision
McMahon for Senate		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/	Type	Spots	Amount
								Week			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
42	WFSB	09/24/12	09/24/12	Eyewitness News	5:30a - 6am		:30		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
43	WFSB	09/24/12	09/24/12	Eyewitness News	11PM - 11:35PM		:30		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
44	WFSB	09/24/12	09/24/12	Hawaii 5-0	10pm - 11pm		:30		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
45	WFSB	09/18/12	09/21/12	430A EYEWITNESS NEWS	430-5A		:30		NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
46	WFSB	09/23/12	09/23/12	M-SU Delayed News	Delayed News		:30		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
47	WFSB	09/18/12	09/21/12	Eyewitness News	6:30am - 7am		:30		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
48	WFSB	09/18/12	09/21/12	10am-11am	10am - 11am		:30		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
49	WFSB	09/24/12	09/24/12	Eyewitness News	6:30am - 7am		:30		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
50	WFSB	09/24/12	09/24/12	10am-11am	10am - 11am		:30		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
51	WFSB	09/19/12	09/21/12	Eyewitness News	6am - 6:30am		:30		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
52	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30		NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
53	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
54	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
55	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
56	WFSB	09/19/12	09/21/12	Eyewitness News	5:30a - 6am		:30		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
57	WFSB	09/19/12	09/22/12	Eyewitness News	11PM - 11:35PM		:30		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #	
493683 /	06305947	
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4 SE	1312
Advertiser		Original Date / Revision
McMahon for Senate		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount	
											Start Date	End Date		
58	WFSB	09/19/12	09/21/12	430A EYEWITNESS NEWS	430-5A				:30	NM	3		\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	--WTF--				3	\$50.00					
59	WFSB	09/19/12	09/21/12	Eyewitness News		6:30am - 7am			:30	NM	1		\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 09/17/12	09/23/12	--WTF--		1		\$900.00						
											Totals		142	\$143,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	142	\$143,000.00	\$121,550.00
Totals	142	\$143,000.00	\$121,550.00

Signature: _____ Date: _____

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